

Prospective Candidates
N.A. J. A. Executive Director

- 17
- No - Alan Hart - Ohio University
 - No - ~~Larry Gardner Dallas Cowboys~~
 - No - Dick Malecrae - Princeton University
 - Gordon Graham - Mankato State Univ.
 - ^{sent.} Yes - Otho Davis - Duke University
 - Yes - Joe Abraham - Hobart College
 - ^{sent.} yes - Fred Hoover - Clemson University
 - yes - Lavers Miller - Univ. of Washington
 - No - Gordon Stoddard - Univ. of Wisconsin
 - No - James Dodson - Midland Public Schools
 - Linsey McLean - Univ. of Michigan
 - Yes - Logan Wood - Houston Public Schools
 - Yes - Ivan Sheridan - Lafayette College
 - No - George Sullivan - Univ. of Nebraska
 - No - Tom Healion - Indiana University
 - No - Wm Newell - Purdue
 - No - Bruce Malin Wash. Univ.

COPY

June 18, 1970

Mr. Jack Rockwell
Executive Director
National Athletic Trainers Association
524 Hickory Hollow
Kirkwood, Missouri 63122

Dear Mr. Rockwell:

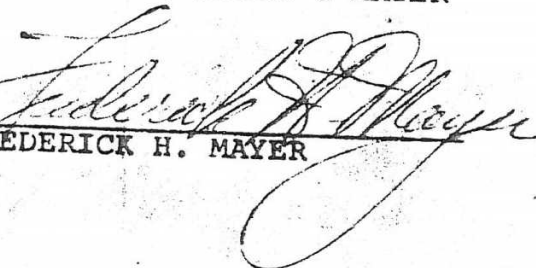
In accordance with our conversation regarding legal representation for the National Athletic Trainers Association, I have discussed this matter with my partners and we will be most happy and pleased to represent your association and supply legal services to same. Charges for such legal services would be in the form of a retainer in the amount of \$50 per month with any legal services supplied to be charged against the retainer fee. Our law firm charges in matters of this type, an hourly rate of \$35 per hour. The charges, if any, over and above the retainer would be charged at this basic rate.

If this arrangement is satisfactory with your association, I would appreciate your signing the original of this letter and returning same to the writer. I have enclosed two copies of this letter; for your file and for the association's file.


If you have any questions concerning the above arrangements, please do not hesitate to let me know. If agreeable with the association, we would be available to proceed as your attorneys starting on July 1, 1970.

Very truly yours,

COOK, MURPHY, LANCE & MAYER

By 
FREDERICK H. MAYER

ACCEPTED BY:



JACK ROCKWELL
Executive Director

Ex Dir.
Comes

June 16, 1970

Mr. Billy Pickard
Texas A & M University
College Station, Texas 77843

Dear Billy:

Just a note to say thank you for the time and effort you expended while serving on the Board of Directors. Your work was greatly appreciated by me personally. I'm very happy to know that you will be continuing on with N.A.T.A. in Chairing the Ad Hoc Committee.

Thanks again, Ole Buddy, I really have enjoyed working with you.

Very truly yours,

Jack Rockwell
Executive Secretary

JR:mm

THE OHIO STATE UNIVERSITY

DEPARTMENT OF PEDIATRICS—CHILDREN'S HOSPITAL

561 SOUTH SEVENTEENTH STREET

COLUMBUS, OHIO 43205

June 23, 1970

Mr. Jack Rockwell, Executive Secretary
National Athletic Trainers Association
5100 Oakland Avenue
St. Louis, Missouri 63122

Dear Jack:

I have sent the enclosed letter with your application and photograph to Mr. Myers at AMA. A copy of my letter went to Fred Hein also. He has talked to Mr. Myers, but I do not see any reason for pressure to accept your fine exhibit. As you know, the exhibit could not be displayed at the hotel where the Conference on Medical Aspects of Sports will be held on November 29. It will reach many more physicians by being at the scientific exhibit. You will have several additional days to staff it, but I hope you can manage this with your members in New England. I am pleased that the first presentation to physicians will be at our meeting.

I very much appreciated being at the meeting of the Joint Commission in Denver. I expect to be in North Carolina for a few days late in July to help in examining boys who will be followed in Carl Blyth's and Jim Robey's study this fall. We want to classify each boy this year according to degree of adolescent maturation to see whether there is any correlation with injuries in general and particular ones.

Carl and Jim will give a report on their three-year study at the Conference on Medical Aspects of Sports in Boston. If you are there with your exhibit you will have an opportunity to hear them on Sunday, November 29 at the Sheraton.

I suppose it will not be long before you will be involved in your summer

Mr. Jack Rockwell
June 23, 1970
Page 2

conditioning and practice periods, if you are not already into it. Best of luck for a successful season.

Best regards.

Sincerely,

A handwritten signature in cursive script that reads "Tom".

Thomas E. Shaffer, M.D.
Chairman, American Medical Association
Committee on the Medical Aspects
of Sports

TES/tlc

Encl.

THE OHIO STATE UNIVERSITY

DEPARTMENT OF PEDIATRICS—CHILDREN'S HOSPITAL
561 SOUTH SEVENTEENTH STREET
COLUMBUS, OHIO 43205

June 23, 1970

Mr. Richard S. Myers, Director
Scientific Exhibits
American Medical Association
535 North Dearborn Street
Chicago, Illinois 60610

Dear Mr. Myers:

Mr. Jack Rockwell, Executive Secretary of the National Athletic Trainers Association, is making application for scientific exhibit space at the AMA Clinical Convention in Boston, November 29-December 2, 1970. I have seen the exhibit and have talked with Mr. Rockwell and members of his executive committee. This is a new exhibit and the NATA would like to have its first presentation to the medical profession at the AMA Clinical Convention. I wish to support their application and recommend its acceptance.

There has been close rapport for many years between the AMA and the NATA, first through the AMA Department of Health Education and subsequently the Association's Committee on the Medical Aspects of Sports. The Committee on the Medical Aspects of Sports has recognized the important role of the professionally prepared athletic trainer in the health care of the athlete in cooperation with physicians, dentists, and coaches. In 1967, at the Annual Convention, the Board of Trustees recommended to the House of Delegates that, "the National Athletic Trainers Association be commended for its efforts to upgrade professional standards, since improved preparation and continuing education enable athletic trainers to work effectively with physicians in the health supervision of sports," and that, "state and local medical societies and physicians individually be encouraged to help advance the professional goals of the National Athletic Trainers Association in their communities through appropriate liaison activities." The recommendation was passed by the House of Delegates.

The NATA has continuously upgraded curriculum standards for professional qualifications for athletic trainers and there now are a number of universities

Mr. Richard S. Myers
June 23, 1970
Page 2

where advanced approved training for athletic trainers is offered. The exhibit of NATA describes the basic minimum educational requirements for athletic trainers, as well as describing the functions of the athletic trainer. I think their exhibit will be informative for all physicians, particularly those who serve as team physicians or in school health. It is appropriate to have the NATA exhibit at the Clinical Convention, because the 12th National Conference on Medical Aspects of Sports will take place November 29 at the Sheraton. Many who attend the Conference will visit the Scientific Exhibits the next day.

Sincerely yours,

Thomas E. Shaffer, M.D., Chairman
American Medical Association
Committee on the Medical Aspects
of Sports

TES/tlc

bcc: Mr. Jack Rockwell
Fred V. Hein, Ph.D.

*Exec Dir
Corres*

June 16, 1970

Mr. Alan Hart
Ohio University
Athens, Ohio 45701

Dear Al:

Just a note to tell you personally how much I've enjoyed working with you on the Board these past two years. I'm also extremely pleased that you have accepted the Chairmanship of the Placement Committee.

Holy Smoke, I got my first communique from you today and I haven't even got myself unpacked yet!

It has been a very good and very productive two years, Al, and I do want to again express my personal thanks to you.

Very truly yours,

Jack Rockwell
Executive Secretary

JR:mm

*Ed Dir
Corres*

National ATHLETIC TRAINERS ASSOCIATION

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DISTRICT 1:
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New Hampshire, Rhode Island, Vermont
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FRANCIS J. SHERIDAN
Lafayette College
Easton, Pa. 18042

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Virginia, West Virginia, District of Columbia
JOSEPH GIECK, Chairman
University of Virginia
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Ohio, Wisconsin, University of Iowa,
Marshall College
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EXHIBITS CHAIRMAN
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New Orleans Saints Football Club
New Orleans, La. 70130

EXECUTIVE SECRETARY

JACK ROCKWELL
524 Hickory Hollow
Kirkwood, Missouri 63122

ASST. EXECUTIVE SECRETARY

TOM HEALION
Indiana University
Bloomington, Ind. 47401

June 16, 1970

MEMO: TO ALL DIVISION DIRECTORS

Will you please forward to me, for inclusion in the Secretary's Report, all Committee Chairmen names and addresses, and all Committee Members names and addresses. Please ask all Chairmen and Committee Members to give the address they want N.A.T.A. mail to come to; some prefer home, some at their school or organization. Please indicate this information for yourself also.

Thanks for your help, and thank you for accepting the position of Division Director. Through the work of your Divisions and its Committees, we can continue to make the N.A.T.A. a better organization.

Very truly yours,

Jack Rockwell
Executive Secretary

JR:mm

1970 Annual Meeting—Denver, Colorado
Denver Hilton Hotel—June 7, 8, 9, 10

*Ex Dir
Conver*

SPEED LETTER

NATIONAL ATHLETIC TRAINERS ASSOCIATION

FROM **Jack Rockwell**

TO **Harriett Franklin**

SUBJECT **Checks and etc. from Convention**

DATE **June 16, 1970**

MESSAGE

Just a note to tell you that the checks and money orders were received, as you probably know by now, today and I deposited them in the bank this afternoon - everything checked out okay.

\$11,253 from Conv. / Haven't paid the bills yet!

Thanks for my new title - it is quite an honor to be an administrative assistant to the Executive Director of NATA. Thanks again.

SIGNED

Harriett Franklin

REPLY

SIGNED

1030

DATE

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New Orleans, La. 70130

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JACK ROCKWELL
524 Hickory Hollow
Kirkwood, Missouri 63122

ASST. EXECUTIVE SECRETARY

TOM HEALION
Indiana University
Bloomington, Ind. 47401

June 26, 1970

Mr. John Cramer
Cramer Products, Inc.
Gardner, Kansas 66030

Dear Johnny:

I received your check in the amount of \$250.00 for the William Newell Scholarship Fund. It's extremely difficult to express what this means to all of us in the N.A.T.A.; especially since the Awards Banquet in Denver. The presentation of the first scholarship to Al Shelley was one of the finest things to happen within our organization since its beginning. The manner in which it was accepted and the complete enthusiasm of the recipient was a thrill to witness. What I'm attempting to say, John, is that without you Cramers' forethought in founding this scholarship in Pinky's name, we certainly would never have gotten off the ground in this very important area of service to our membership. All I can offer is the thorough and complete appreciation of the entire N.A.T.A. membership for your generosity and ever available help to the N.A.T.A.

Please come see us if you are in the St. Louis area, or in Chicago. We go to camp at Lake Forest, Illinois, July 12th and return to St. Louis August 20th. I'll be in St. Louis from August 21 on as we will practice on the Astro Turf every day.

Thank you again, and my sincere best wishes to all at Gardner.

Very truly yours,

Jack Rockwell
Executive Secretary

JR:mm

1970 Annual Meeting—Denver, Colorado
Denver Hilton Hotel—June 7, 8, 9, 10

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Kirkwood, Missouri 63122

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TOM HEALION
Indiana University
Bloomington, Ind. 47401

June 26, 1970

Mr. Rudy Weber
The Sporting Goods Dealer
1212 North Lindbergh Blvd.
St. Louis, Mo. 63166

Dear Mr. Weber:

I have listed below the information you requested for inclusion in the 1970 Sporting Goods Directory:

President, Mr. Robert H. Gunn
Lamar Tech
Beaumont, Texas

Executive Director, Mr. Jack Rockwell
524 Hickory Hollow
Kirkwood, Mo. 63122

Asst. Executive Director, Mr. Tom Healion
University of Indiana
Bloomington, Indiana 47401

Administrative Assistant, Mrs. Harriett Franklin
3315 South Street
Lafayette, Indiana

Our Association is very pleased to be included in your Directory. I would appreciate your sending me information as to when the Directory will be available so we might purchase a copy for our officers. The other officers are the Board of Directors (Ten, one from each of the ten Districts) and Division Directors and Committee Chairman and Members. The Association's National office address is 524 Hickory Hollow, Kirkwood, Mo. 63122. We presently have 1851 members in the Association.

Thank you again.

Very truly yours,

JR:mm
1970 Annual Meeting—Denver, Colorado
Denver Hilton Hotel—June 7, 8, 9, 10

Jack Rockwell
Executive Secretary

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Kirkwood, Missouri 63122

ASST. EXECUTIVE SECRETARY

TOM HEALION
Indiana University
Bloomington, Ind. 47401

June 27, 1970

On behalf of the National Athletic Trainers Association, I would like to take this opportunity to thank you sincerely for the fine contribution you made to our Clinical Program during the Annual Meeting at Denver, Colorado. The time and effort you put into your preparation for and actual presentation on the Program are very much appreciated by the entire Membership of the N.A.T.A.

This recent Annual Meeting was an extremely successful and very gratifying session, and also had the largest registration of athletic trainers ever.

Again, on behalf of the entire N.A.T.A. I would like to say "thank you" for an extremely fine job.

Very truly yours,

Jack Rockwell
Executive Director

*Sent to 59 Program speakers. Think I left you off the list, but hope you won't be hurt!
J.R.*

MANUFACTURERS OF



Wigwam Mills, Inc.

SHEBOYGAN • WISCONSIN 53081

414 457-5551

SOCKS FOR EVERY SPORT
AND EVERYDAY WEAR TOO

July 30, 1970

Mr. Jack Rockwell
Executive Director
National Athletic Trainers Association
524 Hickory Hollow
Kirkwood, MO 63122

Jack:

I have just returned to the office and find that a letter directed to Don Lynch in care of this company was left on my desk while I was away on a business trip. Please be advised that I forwarded the original copy to Don and undoubtedly you will be hearing from him very shortly.

There is no doubt in my mind that this last show was the most gratifying to date for Don, myself and one of the other men from the Denver area who attended. We were able to reach and talk to your membership.

Our participation in your program over the last seven seasons has certainly made some very fine friendships for the organization and ourselves as individuals. The sincerity and the desire for product knowledge really makes one feel that our efforts present a program and to produce the best possible athletic equipment for your participating athletes has not been in vain.

There is no question about our intent to join you in Baltimore in June of 1971. We must compliment you on the arrangements made for the set-up at the Denver-Hilton Hotel. We feel that the group of exhibitors are of a very high type which one cannot say about many of the sporting goods shows in which any huckster with high button shoes can attend and start moving his walnuts around on a card table top.



Wigwam Mills, Inc.

PAGE NO. 2

July 30, 1970

Your organization has grown in stature. You have acquired new exhibitors but the most important part is that the acceptance of these new exhibitors has been one in which discretion was obvious. In the absence of good business judgment it is very easy to fall into the common practice of indiscriminately accepting exhibitors to increase the take for the organization and the hotel and then find out the ultimate end is a hampering of the dedicated manufacturers who are the backbone of the industry who are constantly striving to improve their products and to listen to people such as yourself.

I wish to congratulate you and your organization on the excellent show in Denver.

With kindest regards,

Wigwam Socks for Every Sport,

WIGWAM MILLS, INC.

C. H. Zehms

C. H. Zehms
Vice President/Sales

drm

drm

Leroy

DIVISION OF CONTINUING EDUCATION / POST OFFICE BOX 2727 / EAST CAROLINA UNIVERSITY / GREENVILLE, NORTH CAROLINA 27834 / TELEPHONE 758-6321

July 30, 1970

Mr. Jack Rockwell
P. O. Box 830
Lake Forest, Illinois 60045

Dear Mr. Rockwell:

Pursuant to our telephone conversation of Thursday, July 30, I am enclosing a program for our Sports Medicine Conference to be held at East Carolina University on September 19 and 20, 1970. We think the program is well balanced and utilizes outstanding speakers. We sincerely hope the National Athletic Trainers Association will see fit to sanction the conference.

As I indicated we also are seeking an endorsement from the North Carolina Medical Society and the Pitt County Medical Society. We feel certain we will be successful in both efforts.

Our plans are for the conference to be an annual educational event sponsored in cooperation with the Athletic Department. As a result, I would appreciate any guidance and assistance you and NATA can give us. Our goal is to develop the best program in the nation.

Thank you for your consideration of our request.

Good luck to the Cardinals this year.

Sincerely yours,

Brayom E. Anderson, Jr.

Brayom E. Anderson, Jr.
Assistant Dean

BEAjr/mb

Enclosure



Program Name: Sports Medicine Conference

Date: September 19 & 20, 1970

Location: Minges

Saturday

9:30 a.m.	Registration and Coffee
10:00 a.m.	Welcome: Dr. Leo W. Jenkins Purposes, Objectives, and Introduction
10:30 -11:00 a.m.	"Need for Athletic Trainers in Today's Sports" (Representative from Cramer Chemical Co. or a high school coach)
11:30 -12:00 noon	Economic Construction of and Equipment for Training Rooms Representative of Bike-Webb Company
12:00 noon	Lunch - Jones Cafeteria
1:00 - 2:00 p.m.	Off Season Conditioning Mike McGee, Head Football Coach East Carolina University
2:00 - 2:30 p.m.	"Injuries to the Teeth and Oral Cavity" Dr. M. W. Aldridge, Periodontist
2:30 - 3:15 p.m.	"Ankle Injuries" Dr. Howard Gradis, Team Physician and Surgeon
3:15 - 3:30 p.m.	Break
3:30 - 4:30 p.m.	"Knee Injuries" Dr. James Bowman, Orthopedic Surgeon
4:30 - 5:15 p.m.	"Injuries to Upper Extremities" Dr. John L. Wooten, Orthopedic Surgeon
5:15 - 6:00 p.m.	"Injuries to the Nervous System" Dr. Ira Hardy, Neuro Surgeon
6:00 p.m.	Dinner - Jones Cafeteria
7:30 p.m.	ECU vs. East Tennessee State Ficklen Stadium

Program Name: Sports Medicine Conference

Date: September 19 & 20, 1970

Location: Minges

Sunday

8:30 - 9:30 a.m. Management of Athletic Injuries, Part I
"On Field Treatment of Injuries"

Head Trainer
East Carolina University

9:30 -10:30 a.m. Management of Athletic Injuries Part, II
George Hamilton and/or Dennis Davis
Department of Physical Therapy
East Carolina University

10:30 -11:30 a.m. Protective Equipment

12:00 noon Luncheon

1:00 p.m. Speaker: Sonny Randle,
Assistant East Carolina University Coach

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TOM HEALION
Indiana University
Bloomington, Ind. 47401

August 3, 1970

Mr. Jack Rockwell
Executive Secretary
NATA
524 Hickory Hollow
Kirkwood, Missouri 63122

Dear Jack:

A fellow from East Carolina will be getting in touch with you regarding NATA sponsorship of his Sports Medicine Clinic. As we discussed before, I believe this is one area that we, as an organization, could exert greater influence with our endorsements of these clinics. Also, I believe we could encourage membership in their correspondence to use the title of Certified Athletic Trainers after their names, either A.T.C. or C.A.T. Also, in any interview, or sports release concerning them, I think that we should make an attempt to get their certification before the eyes of the general public to better familiarize everyone with our certification procedure.

In another area, the "Definition of Responsibility" --the banquet program is a responsibility of the President, which I believe could possibly be better handled by the program chairman since he coordinates the handling of the many details at the convention.

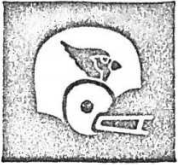
The Secretary's report must really have been a job to get out. I wonder if you had a chance to take a vacation this summer. Guess your camp is a little easier now that you only have rookies. See if they could get you \$84,000 when you retire.

Good luck in your season this year.

Sincerely,


Joe Gieck, Chairman
Board of Directors, NATA

1970 Annual Meeting—Denver, Colorado
Denver Hilton Hotel—June 7, 8, 9, 10



st. louis football cardinals

training camp
p. o. box 830
lake forest, illinois 60045

August 4, 1970

Mr. Brayon E. Anderson, Ass't. Dean
Division of Continuing Education
P.O. Box 2727
East Carolina University
Greenville, N. C. 27834

Dear Dean Anderson:

I received your letter and the program for your Sports Medicine Conference. It is with a great deal of pleasure that the National Athletic Trainers Association offers its full endorsement of your Conference. I hope that at some later date I will be able to participate in a conference at East Carolina University.

The program looks real good, and I sincerely hope you have an excellent attendance.

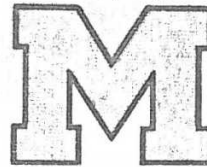
Please feel free to use not only the sanction of the N.A.T.A. in regards to your Conference, but please feel free to call on us for any other assistance we might be able to offer.

Very truly yours,

ST. LOUIS FOOTBALL CARDINALS

Jack Rockwell
Jack Rockwell
Executive Director

The University of Michigan



DEPARTMENT OF
INTERCOLLEGIATE ATHLETICS
ANN ARBOR, MICHIGAN 48104

1000 S. STATE STREET
663-2411 - AREA CODE 313

August 5, 1970

Mr. Jack Rockwell
Office of the Executive Secretary
524 Hickory Hollow
Kirkwood, Missouri

Dear Jack:

Enclosed is a relatively final expense account for the developmental phase of the certification exam from my end. I will have some telephone charges (just called "Pinky" today, for example) in the future, but the great bulk of developmental work has been completed.

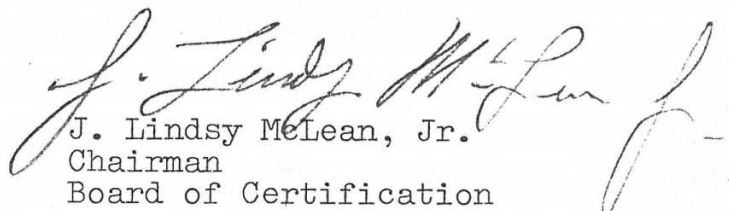
The N.A.T.A. has saved considerable expense by not having the P.E.S. print the oral/practical exam and the other materials which I have had duplicated here in Ann Arbor. There will be some need for more changes and duplication of materials in the future, but I will attempt to cover these expenses by Board income.

I will pay the P.E.S. for processing the exam results out of Board income as well as Model and Proctor fees. I will ask Chris Patrick to serve as an auditor to me on these matters and ask him to report directly to you his findings or recommendations.

Should you feel that we might save considerable expense if the Lafayette Mailing Service took over some of the material duplication and distribution, this would certainly meet with my approval and actually ease the burden on me at the present time.

I have not as yet received the stationery you have promised to send, but seem to be functioning well without it at this point.

Sincerely,


J. Lindsay McLean, Jr.
Chairman
Board of Certification

JLM/nem
Enclosures

cc: Bobby Gunn

August 13, 1970

Mr. Lindsay McLean
Athletic Department
The University of Michigan
1000 S. State Street
Ann Arbor, Michigan 48104

Dear Lindsay:-

Just received your letter of August 5th and have sent the expense account to Mrs. Franklin. You will receive a check very shortly.

The application form that I received from "Pinky" looked fine except for the Procedures, which were not in the final form approved by the Board. "Pinky" seemed to think that the Procedures were in proper order. I would appreciate your checking this over with the revised Procedures before printing up any more application forms.

Any material to be duplicated, printed or distributed can be handled through the Lafayette Mailing Service. This should be the simplest and least expensive way to handle your distribution.

The stationery should be in your hands by now. If not, please let Mrs. Franklin hear from you.

Thanks for the letter.

Very truly yours,

JR;hf

Jack Rockwell
Executive Director

cc: Bobby Gunn

August 13, 1970

Mr. Joe Gieck,
Certified Athletic Trainer
University of Virginia
Athletic Department
Charlottesville, Virginia 22903

Dear Joe:-

Just received your letter of August 3rd and want to thank you for writing.

I talked to the East Carolina people and sent them a letter endorsing their clinic. I'll have definite guidelines written up by the time we meet in Houston so that we can formally authorize clinics, symposiums and camps.

I like the idea of using the Certification in all addressing and also of publicizing this as much as possible. I've sent a copy of your letter to Bobby Gunn.

The Secretary's Report was a bit of a chore, keeping up on the correspondence is a bit rough right now, what with two a days for a month. Got a little lazy with only the rookies here but we are back on the full routine now. You were right - no vacation for me this year, but we need a new roof so couldn't afford one anyway.

Thanks again, Joe, and best wishes to you in the coming season. Have you ever heard from our excommunicated member?

Very truly yours,

JR;hf

Jack Rockwell
Executive Director

Navarro Junior College

Corsicana, Texas 75110

Dear Jack,

Don't know if you remember me ^{or} not but last spring you and I met at St. Paul Hospital during a clinic in Dallas. Since then I have become the head trainer at Navarro Jr. College. During this year I have become uncertain of myself as a trainer. I've made many mistakes and I'm not headed on the right track in becoming a professional trainer. At this college they don't have a trainer with a degree in training so everything that happens is on my shoulders. I'm hoping next year go to a school that has a trainer so I can become a student trainer. I am getting help from the Baylor and S.M.U. trainers but they can do so much.

What I like to do is maybe when you come ~~to~~ ^{to} Dallas, I could ^{to} talk



st. louis football cardinals

training camp
p. o. box 830
lake forest, illinois 60045

August 8, 1970

Mr. Warren Ariaail
Head Athletic Trainer
New Orleans Saints Football Club
Bowling Green State University
Bowling Green, Ohio 43402

Dear Warren:

Enclosed you will find a copy of a letter I received fro Carl Zehms. I believe it is a very fine compliment to you personally as well as to the N.A.T.A. I realize and appreciate the job you have done and it is extremely good to see that the exhibitors appreciate your fine work too.

Hope all is going well for you in camp; will see you during the season.

Very truly yours,

Jack Rockwell
Head Athletic Trainer

September 9, 1970

TO: ALL MEMBERS OF N.A.T.A.

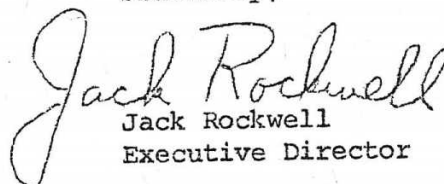
In order to help all the agencies active in the collection of data regarding fatalities incurred while playing football and in heat induced injury or death, we are asking your assistance.

If any such incidents occur in your area or you note any reporting of such an incident in your local papers, please drop me a line with as many of the particulars as possible. Your help and cooperation is greatly appreciated.

While on the subject of heat induced injury or death, please try at every possible opportunity to spread the gospel that "fluid lost through sweating has got to be replaced, and NOW not after practice or after the game". Fluid replacement is a must, preach this message until you are certain the right people have gotten the message.

Thanks to all for taking the time to read through this and help in this worthwhile endeavor.

Sincerely,


Jack Rockwell
Executive Director

September 9, 1970

TO: DISTRICT SECRETARIES

FROM: JACK ROCKWELL

1. Would you please double check the new Certification lists to be sure that there are no deletions, improperly spelled names or other discrepancies?
2. If you have not done so already, please notify the National Office at once as to how you wish to have your District billed for National and District dues. If we do not hear from a District by November 1, 1970 we will bill both National and District dues directly to each member in the District.
3. Each of you were asked to send to the National Office by September 1, 1970 a current, up-to-date roster of your district. These District rosters will be incorporated into a National Roster which will be kept up-to-date each year. Your help is needed to complete this project by January 1, 1971, so please get the rosters in as soon as possible.

October 27, 1970

Please read the following National Newsletter carefully. There are two entirely diverse but extremely important items in this Newsletter. We hope you will take the time to read each and act accordingly.

I am sure that all of you reading this are aware of the tragic accident that befell the Wichita State University football squad while it was enroute to play a game at Logan, Utah.

You are probably also aware that the very fine Athletic Trainer at Wichita, Tom Reeves, died following the air crash. Gene Gieselmann, Baseball Cardinals, and Charles Bolton, Kearney State, attended the funeral.

After checking with the N.C.A.A. and other organizations involved, the National Office is making the following request:-

The N.A.T.A. would like to establish a Memorial Fund in Tom Reeves' name to be administered by Mrs. Dianne Reeves. We would like to see Mrs. Reeves use the fund as she sees fit.

25,000
Those wishing to contribute to the fund should send checks to the N.A.T.A. for the Tom Reeves Memorial Fund. Please make checks payable to the N.A.T.A., with a note letting us know that the check is for the Memorial Fund.

This is not the time or the place to editorialize about this particular tragedy. I would like to add one final thought - check your travel accident insurance, there is no excuse for an institution not carrying a maximum amount on all persons traveling with a team.

Thank you.


Jack Rockwell
Executive Director

October 29, 1970

Mrs. Margeret Dunleavy
Lea & Febiger
600 Washington Square
Philadelphia, Penn. 19106

Dear Mrs. Dunleavy:

My sincere apologies for not having written this letter earlier, but the first letter went astray and was not found until your letter of October 22, 1970, arrived.

You (Lea & Febiger) have the permission of the National Athletic Trainers Association to reprint material from the Journal, 3:6-9, 1968, that you requested in your letter.

I hope the book is a success as both Buddy Taylor and Dr. Novich are fine people.

Very truly yours,

Jack Rockwell
Executive Director

JR:mm

Lea & Febiger

600 WASHINGTON SQUARE, PHILADELPHIA, PENNSYLVANIA 19106



1785

215-WA-5-5342 | 215-WA-5-3152
215-WA-5-5345 | 215-WA-5-9213

CHRISTIAN C. FEBIGER SPAHR
JOHN FEBIGER SPAHR
FRANCIS CAREY LEA, JR.

October 22, 1970

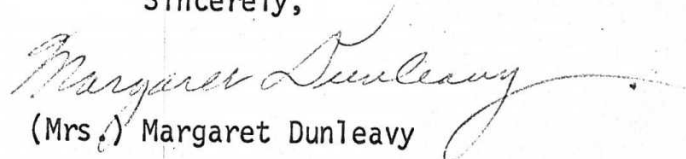
Journal of The National
Trainer's Association
3315 South Street
Lafayette, Indiana 47904

Gentlemen:

Some time ago we wrote asking for your permission to reproduce the calculation of heat index which appeared in an article by Spickard entitled "How to Prevent Heat Stroke in Football Players" which appeared in the Journal of the National Trainer's Association, 3:6-9, 1968. We would like to use this material in the forthcoming publication of TRAINING AND CONDITIONING OF ATHLETES by Novich and Taylor.

Would you be kind enough to send us your permission to use this material? Be assured that due and proper credit will be given the source. Thank you.

Sincerely,


(Mrs.) Margaret Dunleavy

md

TO: N.A.T.A. Members

FROM: Jack Rockwell

I. In planning the National Program for the Annual Convention in Baltimore, Ed Block would like to include a presentation on Achilles Tendon ruptures. If you have statistics, films, or other data on this type of injury, please contact Ed and let him know in detail what you have to offer.

II. The Audio-Visual Aids Committee is in the process of formulating a bibliography of Audio-Visual Aids available to the N.A.T.A. membership. If you, your department, your school, or team have a slide series, film, lecture tapes, etc., which might be of benefit to your colleagues, please send information as to title, subject matter, availability, how to obtain, etc., to:

Dick Hoover, Chairman
Audio-Visual Aids Committee
Athletic Department
Northwestern University
Evanston, Illinois 60201

III. There have been many questions directed at the National Office pertaining to the Olympic Trainer selection. The Medical Services Committee has made its recommendations known to the Olympic Executive Selection Committee. This Committee will make its decisions within the next few months. Any definite word will be directed to the membership as soon as possible.

IV. The Scientific Exhibit of the N.A.T.A. was displayed at the recent A.M.A. Clinical Convention in Boston, Massachusetts. The acceptance and interest was outstanding, with television coverage, newspaper coverage and many requests for Brochures and more information about the field of athletic training. Mr. Bobby Gunn, and a number of athletic trainers from the Boston area manned the booth. I would like to thank all of these gentlemen on behalf of all N.A.T.A. members. This showing of the exhibit and the manner in which it was handled is a real tribute to these gentlemen and actually to all of the N.A.T.A.

V.

NOCSAE AWARDS FIRST GRANT

The National Operating Committee on Standards for Athletic Equipment, Inc., awarded its first research grant at a meeting in the NCAA executive offices October 29.

Dr. V. R. Hodgson in the department of neurosurgery at Wayne State University, Detroit, Michigan, will receive a \$39,950 grant to work for one year on a project titled "Biomechanical Study of Football Head Impacts Using a Human Cadaver."

The Committee, created to try to establish minimum standards for various forms of athletic equipment, was incorporated October 27.

(Over)

The NCAA, the Athletic Goods Manufacturers Association, the American College Health Association, the National Athletic Trainers Association, the National Federation of State High School Athletic Associations and the National Junior College Athletic Association all are represented on the Committee.

David Arnold of the NFSHSAA is chairman of the newly formed group, G. E. Morgan of the Riddell Sporting Goods Company is vice-chairman and James H. Wilkinson of the NCAA is secretary-treasurer.

* * * * *

REMINDER - TOM REEVES MEMORIAL

We would like to be able to present Mrs. Reeves with a check around the first of the year. If there are any more members who would like to send their check in before this Memorial Fund is closed, kindly do so at once.

Thanks.

ALLIED ORGANIZATIONS

1. John Naughton, M.D.
President, American College of Sports Medicine
University of Illinois at the Medical Center - Chicago
P.O. Box 6998
Chicago, Illinois 60680
2. Mr. Arthur Lentz, Executive Director
U.S.O.C.
57 Park Avenue
New York, New York 10016
3. Mr. James W. Dilley, Executive Secretary
American College Health Association
2807 Central Street
Evanston, Illinois 60201
4. Mr. Cliff Fagan, Executive Secretary
National Federation of the State High School Athletic Association
7 South Dearborn Street
Chicago, Illinois 60603
5. Mr. George E. Killian, Executive Director
National Junior College Athletic Association
Hilton Inn
Hutchinson, Kansas 67501
6. Mr. Walter Byers, Executive Director
N.C.A.A.
Midland Building
Kansas City, Missouri 64105
7. Royce P. Noland, Executive Director
A.P.T.A.
1740 Broadway
New York, New York 10019
8. Carl A. Troester, Executive Secretary
A.A.H.P.E.R.
1201 - 16th Street, N.W.
Washington, D.C. 20036 Wally Schwank
9. Fred Hein, Ph.D.
A.M.A. Medical Aspects of Sports
535 North Dearborn Street
Chicago, Illinois 60610
10. Dr. Samuel Fuenning, Chairman
Joint Commission, Competitive Safeguards and Medical Aspects of Sports
University of Nebraska
Lincoln, Nebraska
11. Stanley Harrison, M.D.
Secretary for Committees
American Academy of Pediatrics
1801 Hinman Avenue
Evanston, Illinois 60204

12. Kenneth Clarke, Ph.D., Coordinator of Continuing Education
American Academy of Orthopedic Surgeons
430 North Michigan Avenue
Chicago, Illinois 60611
13. Clarence Bookbinder, D.S.C., President
American Podiatry Association
3301 - 16th Street, N.W.
Washington, D.C.
14. Mr. Mike Cleary
National Collegiate Athletic Directors Association
21330 Center Ridge Road
Cleveland, Ohio 44116
15. A.O. Duer
National Association of Intercollegiate Athletics
1213 Wyandotte Street, Second Floor
Kansas City, Missouri

November 3, 1970

TO: N.A.T.A. BOARD OF DIRECTORS
FROM: TOM HEALION
SUBJECT: 1971 NCAA FOOTBALL RULES COMMITTEE MEETING

Please send me anything you feel should be brought up or discussed at the Rules meeting in January.

The two big items that will come up for discussion again this year are; the crack-back block, and the mandatory mouthguard. The mandatory mouthguard rule will again be pushed hard by some, so please give me your thoughts once again on this subject.

May I please have your suggestions no later than December 1, 1970.

Thank you.

cc: Jack Rockwell
Bobby Gunn

Tom;

The crack back is real hard to rule out, but I believe we should vote ruling it out. I believe the N.A.T.A. should give its whole hearted support to the mandatory mouth piece rule. This has got to be passed for every ones benefit.

Best wishes
Jack Rockwell